

Protecting Ventura's  
Water Future



## How Are Rates Set?

Ventura Water is owned by the City of Ventura and its residents. It is self-supporting by rates paid by customers and receives no funding from the City of Ventura's General Fund.

\* As a municipal enterprise business that does not make a profit, rates are set to generate revenues equal to projected expenses.

\* A Cost of Service Study is a utility industry methodology that calculates the individual rates based on projected expenses and the revenue needed to fund the costs.

\* The study aligns water usage by different customer classes and the proportionate cost of providing that service.

\* Ventura's last formal cost of service study was performed in the early 1990s and usage patterns have shifted between customer classes.

\* As a result of the study, some customers will notice both increases and decreases in the water and wastewater rates for the first year.

\* Additional monies generated by the rates will fund the capital renewal program for our aging infrastructure and increases in electricity, supplies and water charges from other agencies.

## WATER SUSTAINABILITY AND FINANCIAL STEWARDSHIP PROPOSED WATER AND WASTEWATER RATES

Since October 2011, a nine-member Cost of Service and Rate Design Study Advisory Committee of Ventura volunteers has been working with Ventura Water staff and Raftelis Financial Consultants, a rate industry leader, to develop a sustainable financial structure for our community's water utilities.

In early April, every Ventura Water customer and Ventura property owner should have received a notice by mail about the proposed water and wastewater rates. The notice contains rate tables and information about how to exercise your rights under California law. The Ventura City Council invites your input during a Public Hearing to consider the rate increases on May 21, 2012 at 6 pm in the Council Chambers, 501 Poli Street, Ventura, California.

## BE INFORMED

Rate information and a customer bill estimator tool are available at [www.cityofventura.net/water/rates](http://www.cityofventura.net/water/rates). Please contact Customer Care at (805) 667-6500 or [myvtawater@cityofventura.net](mailto:myvtawater@cityofventura.net) if you need help or have any questions. For all the latest information, please connect with us on Facebook, Twitter and YouTube.

### How will the proposed rates affect me?

Two-year rate increases and adjustments are proposed to be effective on July 4, 2012 and July 1, 2013. The chart below provides a few examples of how the proposed rates will affect average customers. To see how the proposed rates may change your bill, please visit [www.cityofventura.net/water/rates](http://www.cityofventura.net/water/rates) and explore the bill calculator tool.

BI-MONTHLY SAMPLE BILLS			
<b>Single Family Home</b> - 15,708 Gallons (21 HCF) • 15 HCF Winter Average			
	Current	July 4, 2012	July 1, 2013
Water Bill	\$60.65	\$69.69	\$75.65
Wastewater Bill	\$65.51	\$58.85	\$62.45
Total Bi-Monthly Bill	\$126.16	\$128.54	\$138.10
Cost Per Day Increase		\$0.04	\$0.16
<i>Assumes 3/4" meter</i>			
<b>Multi-Family Dwelling</b> (10 Units)-97,240 Gallons (130 HCF) • 13 HCF Winter Average			
	Current	July 4, 2012	July 1, 2013
Water Bill	\$348.56	\$381.18	\$413.80
Wastewater Bill	\$577.60	\$487.30	\$517.10
Total Bi-Monthly Bill	\$926.16	\$868.48	\$930.90
Cost Per Day Change		(\$0.95)	\$1.02
<i>Assumes 2" meter</i>			
<b>Commercial Office</b> -52,360 Gallons (70 HCF)			
	Current	July 4, 2012	July 1, 2013
Water Bill	\$214.94	\$208.94	\$227.35
Wastewater Bill	\$179.13	\$241.49	\$256.41
Total Bi-Monthly Bill	\$394.07	\$450.43	\$483.76
Cost Per Day Increase		\$0.92	\$0.55
<i>Assumes 1" meter</i>			

Your total bi-monthly bill includes all charges for water and wastewater services. The water portion is the sum of (1) a charge for the volume of water used, (2) a fixed charge based on the size of your water meter, and (3) a fixed charge for a separate meter for fire sprinklers (if applicable). For residential customers, the wastewater portion is the sum of (1) a winter average flow charge, (2) a fixed charge, and (3) an Estuary Protection charge. The flow charge for commercial wastewater customers is based on actual bi-monthly water usage.