

Ventura Water Reaches Out

No matter what your interest, there's something for you to learn or see or experience at one of the following events, activities or meetings this Fall.

October 3: Vote For Water: Take 1 Films

Cast your vote for one of the more than 40 short films (less than 5 minutes long) about water at watertake1.com. Voting is free across the globe but only one vote per computer is allowed before the October 3 deadline. Remember to save the date (November 14) to attend the 2013 Water: Take 1 Awards Ceremony. To preview this great event, here's a video of last year's festivities.

2012 - Water: Take 1 Awards Presentation Video



October 12: Ocean Friendly Gardens Class

Sign up now to learn more about [Ocean Friendly Gardens](#), the lawn transformation trend sweeping through Ventura, at the next Water Wise Gardening Class from 10 a.m. - 11:30 a.m. For more information and to register for the free class, visit cityofventura.net/water/landscape.

October 12: Storyfest

Children of all ages will enjoy [Storyfest](#) from 9 a.m. - 2 p.m. at the Ventura Unified School District Education Service Center, 255 W. Stanley Avenue, Ventura. Visit Ventura Water's booth at this free event featuring storytelling, book giveaways, musical activities and the special "Truckfest" - an opportunity for children to get up close and touch Ventura Water trucks and a fire engine.

October 15: Water Dedication and In-Lieu Fee Workshop

Please attend the second public workshop to provide feedback to the proposal



Dear Customers:

This summer was dry, and forecasters predict this fall and winter to be just as dry. As drought conditions continue, customers are wondering when they may be asked to conserve beyond what is customary.

The answer is twofold. First, we should always strive to improve water efficiency regardless of whether there is a "drought" or not. The less water we use today, the more we will have for the future to support our quality of life and economic health. Second, when Lake Casitas, which was formed to help buffer against drought, drops to the 50 percent full level, this is when Ventura Water expects to have to issue the call for extraordinary conservation. Without significant rainfall, this call to action may take place next spring or summer.

Ventura Water shares helpful information and tips to improve water efficiency all year long. Visit venturawater.net or our [Facebook Page](#) to access the latest tools to save water. As a regular Pipeline reader, you know that we continually pro-

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to establish a water dedication or a water resource in-lieu fee for new or intensified development. The workshop is at 6 p.m. at the City's Sanjon Maintenance Yard. The proposed fee would apply to new or intensified development that requires increased water usage if sufficient water rights are not transferred as part of the development process. For more information and to review all draft documents, visit cityofventura.net/water/supply.

October 23: Ventura Water Rate Advisory Committee Public Meeting

The citizen Water Rate Advisory Committee will conduct its second public meeting at 6 p.m. at the City's Sanjon Maintenance Yard. The committee is tasked with contributing community input to an update of Ventura's Cost of Service study, the basis of water and wastewater rates. This effort will offer community members the opportunity to evaluate future customer rates based on 10-year financial plans which include operational costs (water supplies, electricity and treatment) as well as capital replacement and improvement projects for Ventura's aging pipelines and facilities. For more information and agenda items when available, visit cityofventura.net/water/committee.

October 24: Business Expo Haunting at the Harbor

Don't be scared to stop by the Ventura Water booth at the Ventura Chamber of Commerce's Business Expo from 4:30 p.m. - 7:30 p.m. at the Four Points Sheraton at Ventura Harbor. More than 60 businesses participate in this fun semi-annual event with lots of prizes, food and raffles. For more information and tickets (\$10), visit venturachamber.com.

November 2: Blues at the Beach Festival

In our town, there are never enough beach parties with music! You are invited to stop by the Ventura Water booth to talk water from 10 a.m. - 6 p.m. For more information and tickets, visit roadshowrevival.com.

November 9: Urban Gold Garden Class

The third of our Water Wise series, Urban Gold, will expand your knowledge about the water holding capacity and biology of soil. This free class will be held from 10 a.m. - 11:30 a.m. at the City's Sanjon Maintenance Yard. For more information and to register for the free class, visit cityofventura.net/water/landscape.

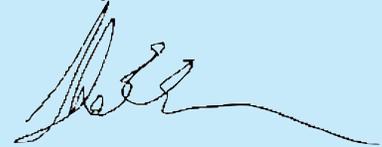
November 14: Water: Take 1 Awards Ceremony

If you watched and voted in the [Water: Take 1 Online Short Film Contest](#), then you will want to have a seat at Ventura Water's version of the Academy Awards from 6 p.m. - 8 p.m. at the Brooks Institute of Photography's remarkable sound stage in Ventura. Watch the top and winning films on the big screen, munch on popcorn and mingle with your neighbors at this fun and free community event. To be the first to receive all the details, sign up for the [Water: Take 1 Email List](#).

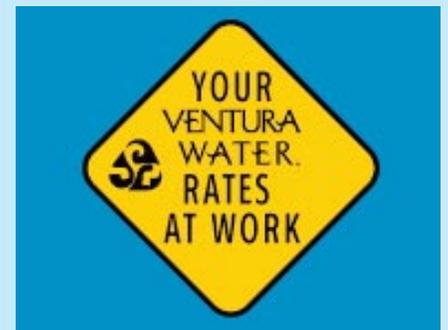
mote minimizing outdoor water use to make a real impact in reducing water use. You may have noticed that several of your neighbors have changed their landscaping to "Ocean Friendly Gardens." Go visit their yards, either in person or on our website, to see how their beautiful outdoor space uses less water and captures and returns water to the groundwater basin.

As you start preparing for Halloween, we would love to hear from you on our [Facebook Page](#) about the costume you have created to encourage water efficiency.

Sincerely,



Shana Epstein, General Manager



Ondulando Neighborhood Waterline Replacement

Design efforts are now underway for the Ondulando Neighborhood Waterline project, which will replace about 2 miles of waterlines during each of 4 separate phases. Construction of the first phase is tentatively scheduled to start in the summer of 2014, with each subsequent phase constructed in each of the following years. This project is necessary as the existing pipe is badly corroded and there are sections of pipe that need to be increased in size to provide better water pressure for fire protection. The new pipe is expected to last 100 years or more, which means

My Ventura Landscape Watering Guide	
	
October	
Depending on wind, soil conditions and your yard's unique design, your watering times may vary from the guide. Begin with the recommended times, then decrease by one or two minutes every few days until the plants begin to show stress. Remember to adjust each month!	
Spray Cool Seasonal Turf	21 min. per week
Shrubs & Perennials	14 min. per week
Drip Irrigation System	12 min. per week

ventura.watersavingplants.com

Check Out

The UC Guild to Healthy Lawns: Zone 9 Southern California Coast
ipm.ucdavis.edu/TOOLS/TURF/MAINTAIN/cazone9.html



<http://www.saveourh2o.org/sprinklers101>

better system reliability for future generations.

The goal of Ventura Water's pipeline renewal program is the replacement of 2-3 miles of aging waterlines every year. A large percentage of Ventura's pipe network consists of 50+ year-old cast iron, which is susceptible to corrosion and is one of the main causes for waterline breaks in the City.



<http://www.epa.gov/watersense/>



www.home-water-works.org/calculator



www.saveourh2o.org



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