



BEAR Box Art Project

Request for Proposals

PROJECT DESCRIPTION:

The Bear Box Art Project will involve local artists contributing to the beautification of the city by transforming bear boxes into functional AND artistic receptacles. The Ventura Public Art Program, in collaboration with Environmental Services Division, is seeking artist and/or artist team for this special Bear Box Art Project. Artists, artist teams, or arts organizations will have the opportunity to convey a sense of community pride by transforming Bear boxes into works of art in an effort to minimize vandalism to the three bear boxes on the river trail. We are envisioning a simple artistic solution treatment for these boxes. We would like to maintain the symbolism and signage elements on the box but creatively enhance the boxes beyond their formal paint job. In an effort to streamline the project, we imagine treating each box with the same design. We suggest but are not limited to a stencil approach. Please consider in your designs an "Environmental and Recycling" theme. All three boxes are along the bike path, near Main Street. These boxes were installed to keep animals out of the trash and the trash out of the ocean.

Examples:



JOAN DOYLE, Book Drop, 17May2014,
Harvard & Maryland , Glendale CA



Utility Box in Downtown LA, photo by
Chris Christian via Flickr Licensed under CC
BY 2.0

BUDGET: An Honorarium will be offered of \$1,000 for three boxes along the Ventura River Trail and a \$100 paint voucher to be used at local paint supply company. The budget will be all-inclusive, and must cover all expenses associated with the concept, implementation, and post-implementation of the commissioned utility box art project, including design development, production, and execution.

ELIGIBILITY: This Request for proposals is open to professional artists, artist teams, or arts organizations who live, work, or operate in the City of Ventura.

SELECTION PROCESS: Review and approval of all proposals received before or on the deadline of December 16, 2016 will be made by the Public Art Commission in January 2017.

HOW TO APPLY: All application materials must be submitted electronically to TRoach@cityofventura.net no later than December 16th, 2016. Do not send zipped files. Please submit images no larger than 2mb. No more than three ideas per artist/team or group.

Please submit a detailed color rendering illustrating your design and showing each side as well as the top and return of box. We want to see what the design will look like on the box itself as best as possible. Designs can be hand drawn, but all need to be submitted electronically to the file size specs above.

Note: Boxes measure approximately:
53" tall X 26" wide X 36 " Long and are mounted on a concrete platform.

- Please indicate how you imagine the design will be applied to the boxes.

-Include resume/ Curriculum Vitae (in PDF or DOC format only, 4 pages max); artist, artist teams, or arts organizations must submit a CV for each artist on the team.

-Fill out and include the following information with your design:

Name: _____ (Project Leader /primary contact)

Names of additional artists/members: _____

Affiliation (Team, school or organization?): _____

Title of design: _____

Mailing Address (POB,Street, City,Zip): _____

Phone Number: _____ Email _____

-Write a brief paragraph about your design idea (include title, concept, etc.) here or attach separate page: