

*Your Name
Engraved in Granite*



on the Ventura Pier

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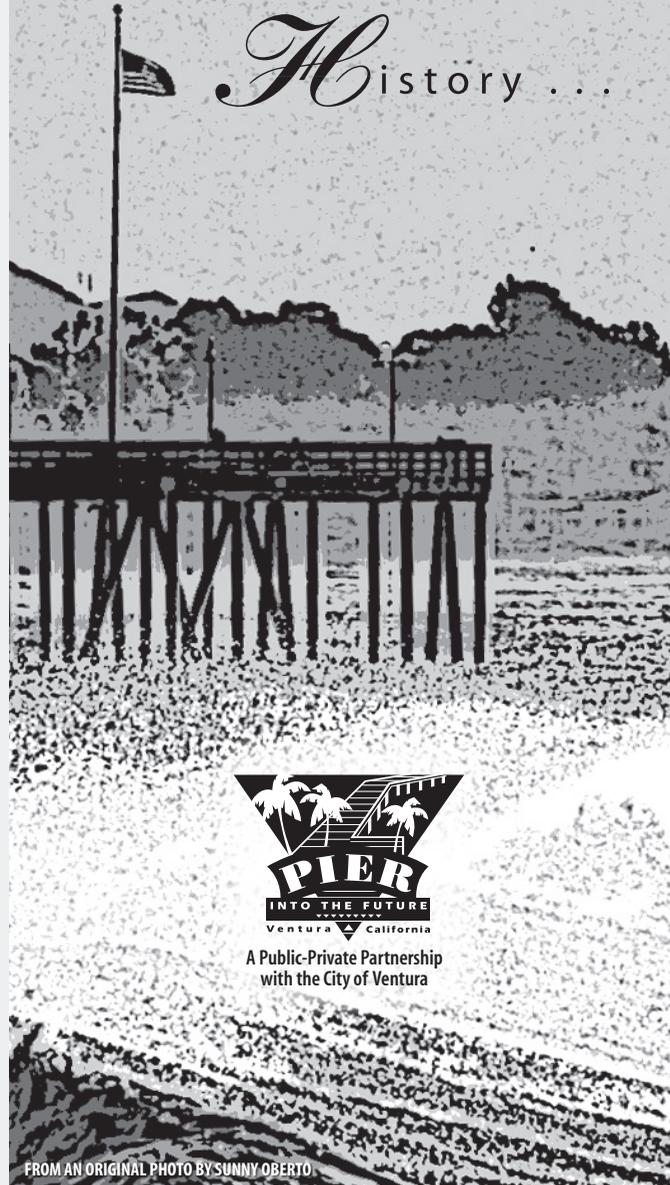
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*Pier into the Future offers a line of unique
Pier apparel and gifts. To purchase please call
805.804.7735 or visit the Ventura Visitors Bureau
at 101 S. California Street in Ventura.*

Become a
Part of
History ...



A Public-Private Partnership
with the City of Ventura

FROM AN ORIGINAL PHOTO BY SUNNY OBERTO

While preserving the future

In 1993, the 121-year-old historic landmark underwent an ambitious \$3.2 million restoration with funding provided by four different State agencies. The renovation restored the pier to its original grandeur as one of the State's longest wooden piers.

Since its original construction in 1872, the Ventura Pier has stood as a symbol of the region's rich history and natural resources. Once the cornerstone of Ventura County's agricultural, construction and oil trade, today the Ventura Pier is a favorite attraction for fishing, picnics, sunset strolls and beautiful views of Ventura County's coastline and the Channel Islands.

Now you or a loved one can become a part of Ventura County history through a unique grassroots fundraising effort for the Ventura Pier. Individuals and business donors can have their name permanently engraved in granite at the entrance of the Ventura Pier in return for their contribution to help preserve this landmark for years to come.

For more information please call

805.804.7735

or visit our website at

www.pierintothefuture.org

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