

Dream Timeline

KELLOGG PARK

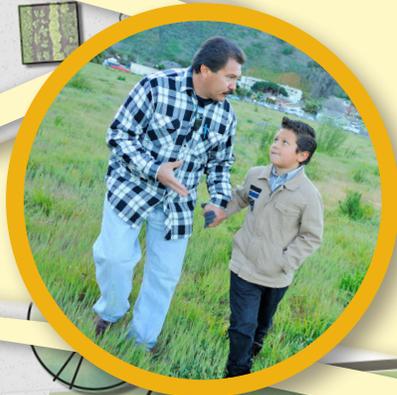
2012

- City Council approves purchase of park site
- City partners with The Trust for Public Land (TPL) & Kaiser Permanente Heal Zone



2011

- VAULT – Ventura Avenue United Leadership Team advocates for new Avenue parks space
- Ventura Avenue at Kellogg Street parcel listed for sale



2013

- TPL and City receive \$1 million Urban Greening grant for park design
- New crosswalk installed on-site
- Kellogg Park Working Group forms to guide park development



2014

- TPL and City receive \$584,000 Housing Related Parks Program grant for park
- Avenue residents complete 2,000 surveys to prioritize park amenities
- 250 Avenue residents take part in five public design workshops
- Community launches fundraising at "Día de los Muertos" celebration on park site

