

# KELLOGG PARK

## An Oasis on the Westside



The Kellogg Park campaign provides opportunities for you to help build a unique recreational asset for everyone: a much needed green space for families to picnic, seniors to stroll, children to play, and a wonderful gathering spot for community events.



Kellogg Park will enhance our entire city and improve health and wellness, develop stronger families, raise neighborhood spirit, protect natural resources and open space, attract visitors and increase real estate values.



The 2.5 acre site at Ventura Avenue and Kellogg Street is being designed with amenities that maximize quality of life, environmental impact and public health in the Westside community.



*If you plant a seed of an idea and water it with patience, perseverance and participation, this seed may very well grow into a reality.*

– Jackie Pearce  
Ventura Avenue resident

*Not only will Kellogg be a wonderful place for our children to play, parks attract both tourists and residents, helping stimulate the local economy.*



– Juan Gonzalez, owner of Ventura Avenue business Taqueria Tepatitlan



*Getting the land for the park was a big win for our neighborhood – through advocacy and speaking out great things can be accomplished.*

– Tomas Luna  
Ventura Avenue resident

