



PROUDLY SPONSORED BY

CITY OF
VENTURA

PARKS, RECREATION &
COMMUNITY PARTNERSHIPS

Contact: Event Director Eric Burton
eburton@cityofventura.net
805-658-4738



WHAT ARE CORPORATE GAMES?



...THE fun way to build your team--
enjoy six weeks of friendly business to business team sports competition

...A wise investment in your company's most important resource--
give your employees the benefits of improved fitness, productivity and unity



WHAT ARE THE BENEFITS OF CORPORATE GAMES?

- 
- ...Develop friendships
 - ...Increase teamwork
 - ...Better spirit and unity
 - ...Improve fitness & wellness
 - ...Give back to community with service projects



HOW DOES THE COMPETITION "WORK"?

...Companies of similar size compete against each other in their division

...Size also determines the entry fee and number of sports players take part in

# of Employees	Division	Entry Fee	Choose
10-50	D	\$1,000	8 sports
51-150	C	\$1,500	12 sports
151-250	B	\$2,000	16 sports
251-500	A	\$2,500	25 sports
A500 +	AA	\$3000	25 sports (up to 3 teams each)



WHICH GROUPS OR ORGANIZATIONS CAN SIGN UP FOR CORPORATE GAMES?



...All organizations in Ventura, Los Angeles & Santa Barbara providing products or services to the community

...including schools, churches, service organizations & businesses--
and private, non-profit and government agencies



WHICH EMPLOYEES ARE ELIGIBLE TO PARTICIPATE?



Employees who
...are 18 years old and up
...work at least 20 hours per week
...have proper company ID



PROPER ID INCLUDES?

...a CALIFORNIA (a) driver's license or (b) identification card and a

...COMPANY (a) picture badge (b) check stub, (c) credit card or (d) insurance card



WHAT ARE CG'S MOST POPULAR ACTIVITIES?

A full menu for all ages and abilities:

- | | | |
|---------------------|-----------------|--|
| Basketball | Flag Football | Softball Men's & Coed |
| Billiards | Golf | Surf Challenge |
| Bocce | Horseshoes | Table Games--Scrabble,
Dominoes, Spades |
| Bowling | Kickball | Table Tennis |
| Corn Hole | Lazertag | Tennis |
| Cross Fit Challenge | MB2 Kart Racing | Texas Hold'em |
| Darts | Miniature Golf | Tug-O-War |
| Dodgeball | Paintball | Volleyball (Beach & Indoor) |
| 5K Run | Soccer | |



EVERY YEAR OVER 80 COMPANIES OF ALL SIZES GET THEIR 10,000 EMPLOYEES TO PLAY IN THE GAMES

What are the keys to their success?

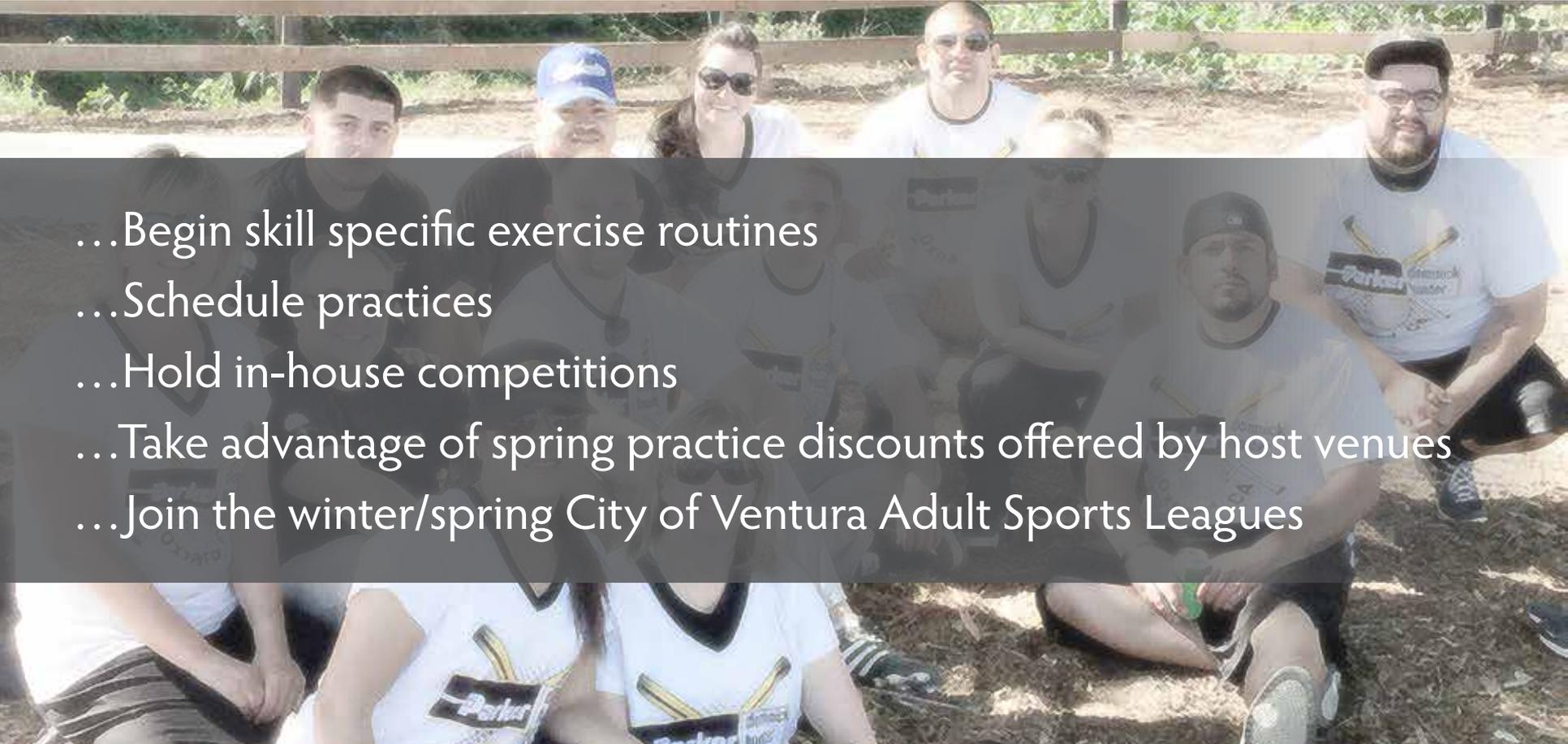
- ...They create a company EVENTS TEAM for Corporate Games staff to work with
- ...They designate a COMPANY COORDINATOR and he or she
 - ...assembles a group of EVENT CAPTAINS who
 - ...select events, recruit players and organize teams

Together they promote the Games internally

- ...with picture walls, (e-)newsletter reports, t-shirt and banners
- ...distribute waivers, rosters, rules and practice opportunities to players from the CG website
- ...encourage all employees to bring their family and friends to fun activities at the Opening and Closing Ceremonies



HOW SHOULD PLAYERS GET READY FOR THE GAMES?

- 
- ...Begin skill specific exercise routines
 - ...Schedule practices
 - ...Hold in-house competitions
 - ...Take advantage of spring practice discounts offered by host venues
 - ...Join the winter/spring City of Ventura Adult Sports Leagues



WHAT MEDALS AND TROPHIES CAN MY PLAYERS, TEAMS AND COMPANY WIN?

- ...Players receive gold, silver & bronze medals as 1st, 2nd & 3rd place finishers in each individual or team event
- ...Teams earn temporary or placement points for any sports that require more than one play date
- ...The company with the most total points for all events gets their division's Overall Team Trophy



WHAT IS THE TEAM SPIRIT AWARD?

Teams that take part in three of these team unity activities are entered into division competition for the JD Probasco Spirit Award:

Community Service Projects

Corn Hole Fundraiser

Photo Contest

T-Shirt Design Contest

Sand Sculpture Contest

Opening Ceremonies

Closing Ceremonies



CAN I PROMOTE MY COMPANY THROUGH CORPORATE GAMES?

...Yes! Host a booth space at the Business & Fitness Fair during Opening Ceremonies—open to sponsors; health, wellness and fitness providers; and food trucks

...Become a sponsor by early December
Medal sponsors receive one free team entry during registration and receive company recognition in Corporate Games print and electronic media



CORPORATE GAMES CALENDAR OF EVENTS

C O R P O R A T E G A M E S

- **AUGUST 8 – BECOME A SPONSOR**

- ...Sponsors save on registration fees

- ...Deadline by December 1

- ...Details at www.ventura.corporategames.org

- **AUGUST 8 – EARLY REGISTRATION BEGINS**

- ...Use our easy fill-and-save forms online

- ...Reserve your spot now–Select your events later

- www.ventura.corporategames.org



CORPORATE GAMES CALENDAR OF EVENTS

- **JANUARY 26 – COMPANY COORDINATORS MEETING**

- ...Enroll your company in the Corporate Games

- ...Get or share coordinator tips to make your employees successful players

- ...Enroll your teams in Ventura's Winter/Spring Leagues to improve performance: • Basketball • Dodgeball • Golf • Kickball • Soccer • Softball

- **FEBRUARY 10 – REGISTRATION DEADLINE**

- ...Call 805.658.4738 for help making event selections



CORPORATE GAMES CALENDAR OF EVENTS

- **MARCH 10 – SCHEDULES ARE POSTED ON-LINE**

...Use our easy to navigate electronic event calendars at www.teamsideline.com/ventura

- **MARCH 29 – SPONSOR RECEPTION
for Sponsors & Company Executives & Coordinators**

...Guest speakers and “meet and greet” activities

...Hors d'oeuvres and no host bar

...Sponsor recognition by Ventura Mayor



CORPORATE GAMES CALENDAR OF EVENTS

- **MARCH 25 – OPENING CEREMONIES**
At Ventura Community Park
Open to the entire community!

- ...Business & Fitness Fair
- ...Free Family Float Day
- ...Stage Entertainment
- ...Arts & Crafts Booths
- ...City Department Booths

- ...Jolly Jumpers and Climbing Wall
- ...Police K9s and Fire
- ...Torch Lighting Ceremony
- ...Food Trucks
- ...Corn Hole



CORPORATE GAMES CALENDAR OF EVENTS

• MAY 6—CLOSING CEREMONIES At Harbor Cove Beach in Ventura

- ...Company BBQs
- ...Family & Friends are invited to the fun!
- ...Tug-O-War Contest
- ...Sand Sculpture Contest
- ...Corn Hole Championships
- ...Awards Ceremony

Free shuttle service from lots at • Four Points Sheraton • Holiday Inn Express
No parking at Ventura Harbor Village