

4th of July Street Fair
Commercial Vendor Application
July 4, 2012 • 10 am - 5 pm • Downtown Ventura

Business Name: _____

Contact Person _____

Mailing Address _____ City _____ State _____ Zip _____

Day Phone () _____ Eve () _____ Cell Phone () _____

E-mail _____ Website _____

Check Appropriate Box:

- \$400 Fee for a 10' x 10' Booth Space on Main Street – 31326
 \$500 Fee for a 10' x 10' Booth Space on Main Street, **non-City of Ventura business** - 31327

*As a commercial vendor we prefer that you not sell any import items that will compete with the artist unless approved by Street Fair office. The Street Fair is regarded, as having high quality merchandise that is original. You may distribute items about your company, gather names for databases but please **no food or water unless approved by the County Health Department. Electricity is not available and generators are not allowed.**

Commercial booth vendors will be placed with the artist and non-profits.

Commercial Vendors may purchase an additional booth at the same rate as one booth. You may be side by side or at two different locations. Street Fair staff will assign location(s) of booth(s).

In order to properly assign a booth please use this space to describe what your company will be selling or showing at the event: _____

- Certificate of Insurance and endorsement naming the City of Ventura as additional insured to be returned with application and registration fee
 I/we need to purchase insurance through City Broker for \$50. (Separate check payable to *City of Ventura*).

Number of Booths: _____ Total Cost: _____ (Excluding Insurance)

Method of Payment:

- Cash Check, payable to "City of Ventura" VISA MasterCard

Card Number: _____ Exp. Date: _____

Cardholder Name: _____ Cardholder Signature: _____

Application Deadline: April 13, 2012
No refund for cancellations after June 6, 2012

Please read carefully and sign:

By signing this application, I/we hereby agree to abide by the terms and conditions as defined by the attached guidelines and set by the Parks, Recreation and Community Partnership Department, City of Ventura. I/We agree to release the City of San Buenaventura, its agents, its employees, and its certified volunteers ("City") from and against any claim arising from my participation in the program noted on this Registration Form. I/We grant permission for the City of San Buenaventura to use participants' image, filmed during program activities to promote its services and programs. I/We agree to indemnify and hold the City harmless from and against any claims, whether caused by passive negligence or I/we will pay all costs incident to any claim, including, without limitation, attorneys' fees. I/We agree that this agreement is intended to be as broad and inclusive as is permitted by the law of the State of California.

Date _____ Signature _____

Make Checks Payable To: "City of Ventura"
Mailing Address: 4th of July Street Fair,
City of Ventura, P.O. Box 99, Ventura, CA 93002-0099
Office Address: 501 Poli Street, Room 226, Ventura, CA 93001
E-mail: Mgodoy@cityofventura.net
Phone: (805) 654-7749
Website: www.cityofventura.net/streetfairs

Cancellation Policy:

Refunds will be issued only for the following:

1. Cancellations made prior to June 6, 2012 (\$50 administrative fee deducted).
2. City cancels the 4th of July Street Fair due to inclement weather and does not reschedule (\$50 administrative fee deducted).

For assistance with accessibility to this event, please call the City of Ventura at 805/658-4726 or 805/654-7788 (TDD)

For Office Use Only

Application Received _____ Mail Walk-In Insurance Paid Insurance Supplied
Date

Booth No. _____

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