



Concert Sponsor Levels

\$500—single-concert sponsors receive the following benefits:

The name or logo of your business in print/radio/web ads as concert sponsor for:

- 2 ads in the Ventura County Star newspaper (198,000 daily readers)
- 2 ads in the Ventura County Reporter newsweekly (35,000 print copies + web edition)
- 1 ad in the Ventura Breeze newspaper (circulation: 11,000 printed copies)
- sponsor mention during KVTA radio interview of concert artist (29,400 weekly listeners)
- 8,000 printed series brochures direct mailed to subscribers
- 45,000 printed copies of “My Ventura” city magazine mailed to residents + web edition
- live and produced public service announcements
- press releases distributed to regional media in Ventura, Santa Barbara & LA counties
- your business name printed on the concert ticket
- Recognition as a **Concert Sponsor** on City of Ventura *Music Under the Stars* website
- Link from the *Music Under the Stars* website direct to your business website

Onsite exposure for your business during the concert:

- Sponsor receives a complimentary reserved table and four concert tickets (\$90 value)
- Display of banner provided by sponsor at the Olivas Adobe near the stage
- Frequent mention of sponsor by Masters of Ceremonies throughout concert
- Option to distribute business materials or coupons onsite before the concert
- Sponsor name announced if sponsor opts to donate intermission giveaway raffle items
- Signage/mention if sponsor donates items for volunteers to sell to benefit Olivas Adobe

\$2,000—series sponsors receive all benefits above plus:

- Marquee placement of sponsor logo or name in ALL newspaper ads for entire series (9 concerts), on all concert tickets, in series brochure and My Ventura magazine
- Display of business banner and distribution of business materials at ALL concerts
- Business logo on ALL Music Under the Stars tickets
- One reserved table and four tickets to TWO concerts (\$180 value)

\$3,000—series sponsors receive all benefits above plus:

- One reserved table and four tickets to FOUR concerts (\$360 value)
- Top marquee placement of sponsor logo or name in ALL newspaper ads for entire series (9 concerts), on all concert tickets, in series brochure and My Ventura magazine

\$5,000—title sponsor receives all benefits above plus:

- One reserved table and four tickets to all nine concerts of series (\$810 value)
- Top recognition as **title sponsor** in all print/radio/web and onsite concert promotions
- Option to display products and have a business display table at ALL concerts
- Introduction of your business representative by MC at all concerts