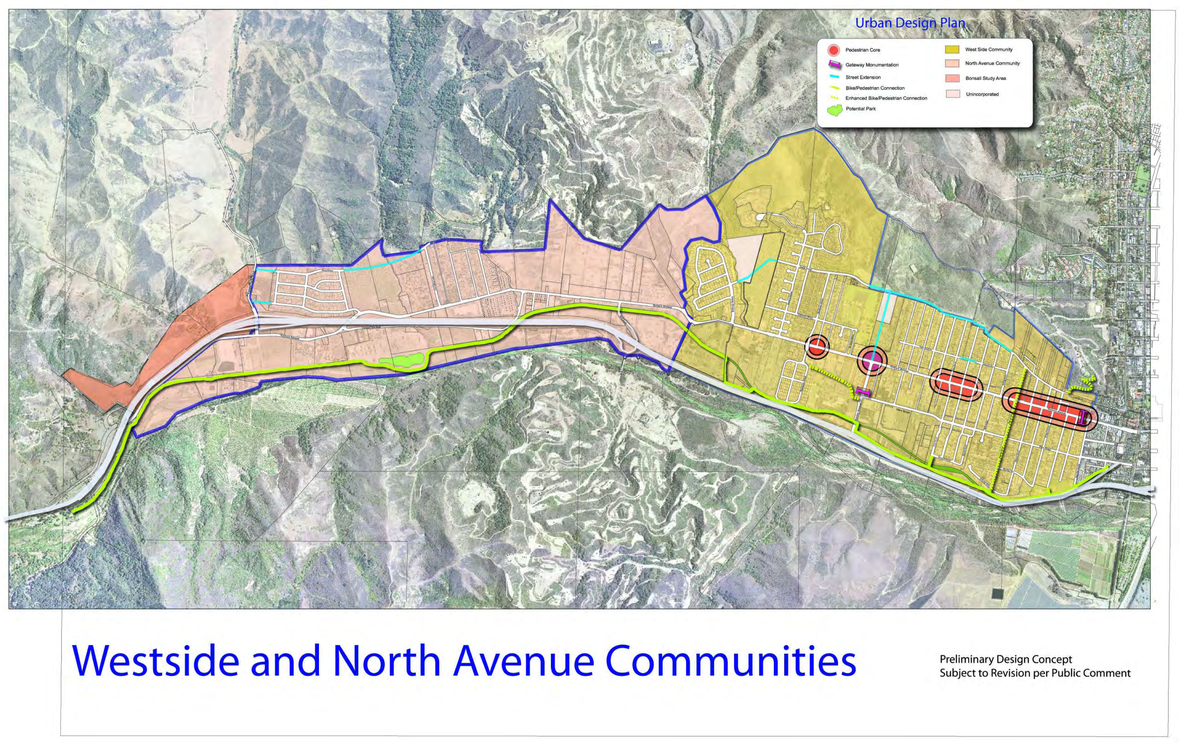
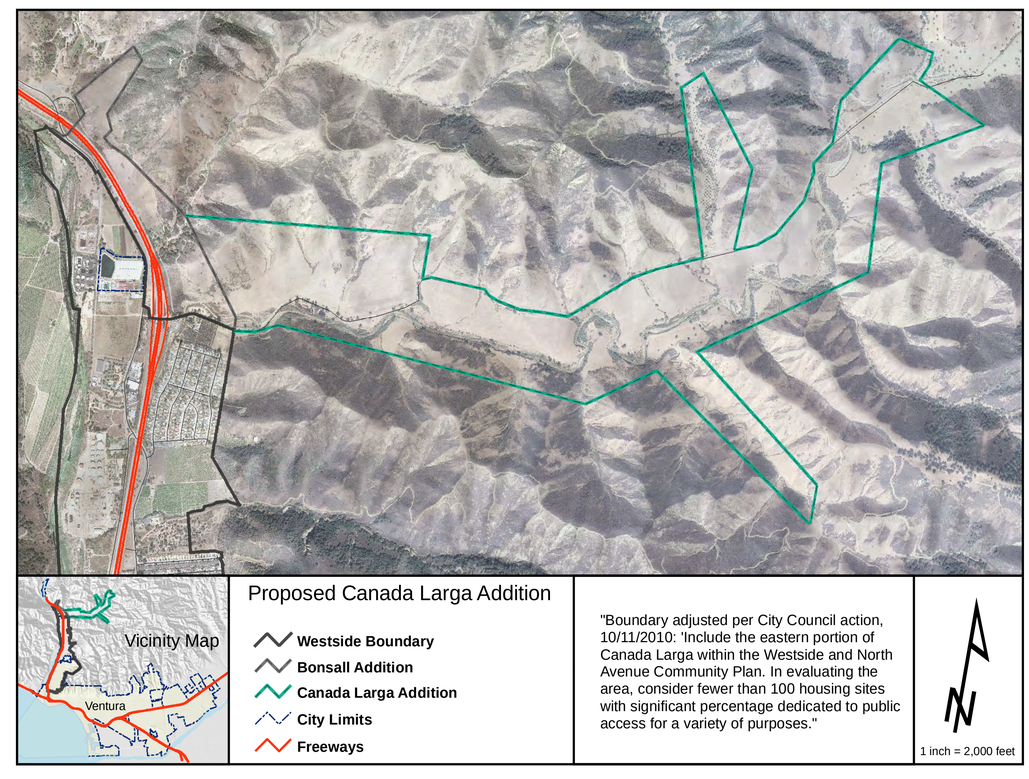
Westside and North Avenue Community Plan Goals





Our Natural Community

- Support the native riparian ecology, endangered species, replenishment of local beaches, and opportunities for recreational uses in and along the Ventura River.

Our Prosperous Community

- Increase local shopping opportunities, diversify the local economy, and create job opportunities in the Westside and North Avenue areas.
- Provide for a variety of Westside Community workforce and transitional housing opportunities.

Our Well Planned Community

- Encourage Traditional Neighborhood Design in existing and new Westside neighborhoods.
- Enhance Westside neighborhoods with green elements such as trees and public art.
- Emphasize Neighborhood Preservation by valuing existing residential, industrial and artistic characteristics of the Westside community.

Our Accessible Community

- Improve parking along Ventura Avenue for commercial business customers.
- Encourage various modes of travel by providing infrastructure for buses, bikes and pedestrians as well as cars and improved connections from the Ventura River Trail to neighborhoods.

Our Sustainable Infrastructure Community

- Minimize the impacts of new development on Westside infrastructure and the Ventura River Watershed through advancing sustainable planning and design practices.

Our Active Community

- Increase passive and active recreational opportunities at Westpark, Harry A. Lyon Park, and along the Ventura River Trail and Brock Linear Park and future public spaces

Our Healthy and Safe Community

- Reduce threats to public health and safety throughout the Westside Community through regulation of hazardous conditions and enhanced public safety services and facilities.

Our Educated Community

- Provide learning opportunities through community partnerships with Sheridan Way and E.P. Foster Elementary Schools, and De Anza Middle School.

Our Creative Community

- Protect the cultural heritage and promote creativity and civic art in the Westside community to improve the quality of the built environment and animate the public realm