

Rec'd July 25, 2011
4:46 pm
LSP

CANDIDATE STATEMENT OF QUALIFICATIONS

For the Consolidated General Election to be held on November 8, 2011.

Instructions to Candidate:

- Statements must be submitted on a CD as a text document or a Word document and provided to the official filing agent when filing the nomination documents. A paper copy of the Statement of Qualifications must also be filed along with the CD Statement of Qualifications.
- This statement may include your age.
- Prepare statements according to the following rules:
 - > Statement must be a recitation of candidate's own personal background and qualifications, and shall not in any way make reference to other candidates for that office or to another candidate's qualifications, character, or activities.
 - > Statement must be typed in upper and lower case.
- Statements which do not conform to the rules will be corrected by the elections official.
- Neither grammar nor spelling will be proofed or changed.

NO MORE THAN 200 WORDS. ESTIMATED COST: \$935.00 TO BE PAID BY: CANDIDATE
The estimated cost is an approximation based on multiple candidates filing statements and may be significantly higher or lower depending on the actual number of statements filed. Payment is required upon submission of your statement. A refund or invoice will be sent after the election.

CANDIDATE FOR COUNCIL MEMBER CITY OF SAN BUENAVENTURA

Name: Cheryl Heitmann
Occupation: Non-Profit Executive Director

Age:

Ventura is a wonderful place to live and raise a family. I care deeply about our city and am committed to help protect our unique quality of life.

The city is facing tremendous challenges to provide basic services with leaner resources. We need a Council that is fiscally responsible, open to new ideas and responsive to what residents want. I'm running because I can provide effective leadership with a fresh vision.

I have experience making tough financial decisions. When elected as a Ventura County Community College District Trustee, the district faced serious financial shortfalls. When I left, VCCCD was one of state's most fiscally stable districts. As the Ventura Music Festival's Executive Director, I manage the budget responsibly and build productive public-private partnerships that make it successful. I understand the value of reaching out and listening to people.

The City's priorities need to match the community's goals — attract good jobs, fund libraries, reduce homelessness, protect our environment, improve road and park maintenance, and support public safety. Only when we have a City Hall that listens to the community, supports our neighborhoods, and helps local businesses thrive, can we reach those goals.

I'd be honored to have your support.
www.cherylheitmann.com.

I have reviewed the above candidate statement and I understand no corrections or changes are allowed according to E.C. §13307(3) after it has been filed. I understand I am limited to a recitation of my own personal background & qualifications and shall not in any way make reference to other candidates for this office or to another candidate's qualifications, character, or activities. (E.C. §13308)

I also understand that the candidate statement is optional and it is not mandatory to file.

I certify under penalty of perjury that the candidate statement is true and correct to the best of my knowledge and belief.

Date 7/25/2011 Signature of Candidate Cheryl Heitmann

<p>I do not elect to file a statement as permitted by E.C. §13307.</p> <p>Candidate sign here if <u>choosing not</u> to have a statement.</p> <p>_____</p>	<p>Withdraw my candidate statement if no one files against me at the close of nomination.</p> <p>_____ YES _____ NO</p> <p>Candidate to Initial: _____</p>
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