

**Economic Summit
Community Action Plan
at a glance**

GROUP	#	ACTION ITEMS	LEAD ORGANIZATION	PARTNERS	PAST 90 DAY ACTION (May 09 - July 09)	NEXT 90 DAY ACTION (Aug 09 - Oct 09)	MILESTONE	COMPLETION DATE	STAFF RESOURCES	On-Track
Green Economy	1	Promote Green Business	Chamber & Environmental Services	Ventura College	Green Economy working group meetings. Started draft business certification application.	Finalize application and fee structure. Chamber to create Board level Green liaison position.	Fully implement both programs.	Jan 2010	New work program for staff	Yes
	3.1	Voluntary Green Business Certification Program								
	3.2	Chamber of Commerce Green Speaker Series								
	2	Capitalize on Stimulus Funding for Green Projects	Public Works		Green Economy working group meetings. Applied for \$1M in Department of Energy Federal Stimulus funding.	Continue to identify funding opportunities.	Work is on-going.	On-going	Enhance existing work program	Yes
	3.3	Capitalize on Stimulus Funding -apply for \$ -Synergy with other matching opportunity -Emphasize local jobs								
	3.7	Move to getting off the Grid								
	3	Green Job Creation and Incubation	Chamber, Ventura College & Environmental Services	VCCOOL, CAUSE, EDC-VC	Green Economy working group meetings. Building partnerships through Green Jobs Task Force.	Draft demonstration pilot program policy.	Take demonstration pilot program policy to Council.	Nov 2009	New work program for staff	Yes
	3.4	Adopt a policy for Clean/Green Tech Pilot Program (Demonstration Projects)								
	3.5	Green Business Institute w/ VC -Green Job Training /Incubator -Tie in with Trade Association Training								
	3.6	Gray Water Policy (research in 90 days)								
4	Promote Green Building and Smart Growth	Community Development		Green Economy working group meetings	Continue efforts to promote smart growth and sustainable development	Work is on-going and is central to the Community Development Department's mission	On-going	Existing work program	Yes	
3.8	Promote Green Building and Smart Growth -Reduce Parking Requirements. -Support Public Transit									
3.9	Promote Secondary Dwellings and shared housing									
High-Tech	5	Sponsor Hi-Tech Events	Chamber & City Manager's Office	Civic Engagement & VCB	High-Tech working group meetings	Identify list of events to sponsor, plan next JIF event.	Host next JIF event.	Dec 2009	Enhance existing work program	Yes
	4.9	City partnership & sponsorship of hi-tech events								
	6	Expand Incubator Effort	Chamber & City Manager's Office	Incubator Advisory Committee	High-Tech working group meetings	Make improvements to the existing incubator program, recruit tenants.	Work is on-going.	On-going	Enhance existing work program	Yes
	4.2	Identify local hi-tech industries that need co-working centers								
	4.3	Identify location for co-working centers								
	4.8	Plan a hi-tech incubator with wet lab space								
4.13	Regularly monitor Co-working & incubator programs									
4.14	See a robust incubator environment									

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Workforce Development	7	Form a Workforce Education Task Force	ESCC	Chamber, Ventura College, Ventura Unified, Workforce Investment Board, Local Universities	Workforce Development working group meetings, developed parameters for the taskforce.	Appoint taskforce members.	Hold 1st taskforce meeting.	Oct 2009	N/A	Yes
	4.1	Form a Workforce Education Task force, partnering with business & educational institutions								
	4.4	Form a task force to establish long-term needs of business employers.								
	4.6	Research workforce status; who's leaving/commuting, skills available								
	4.7	Establish Workforce Certification programs - develop two-year & four-year programs								
	4.11	Regularly monitor Workforce Education programs								
	4.12	See results from Workforce Certification programs								
ED Commission	8	Economic Summit Coordinating Council (ESCC)	Chamber	Chamber, City, VCB, DVO	ED Commission working group and ED Ad-Hoc Committee meetings. Drafted the proposal for the Economic Summit Coordinating Council (ESCC).	Select six members to form the ESCC.	Hold 1st ESCC meeting.	Sep 2009	New work program for staff	Yes
	1.2	Create an Economic Development Commission								
	1.7	Strategic planning / SWOT analysis								
	4.5	Continue & Expand dedicated capacity for outreach to business, organize by area								
	5.3	Create a one year moratorium on all fees for new businesses relocating to Ventura								
	5.6	Research what others are doing to attract film industry and other business								
	5.8	Review progress and repeat today's process in one year								
	Ombudsman	9								
1.3		Designate a City staff member as ombudsman								
5.4		Create Office of the Ombudsman								
Planning Process	10	Improve the Planning Process	Community Development	Ad-hoc advisory group	Customer Service/Planning Process Focus Group Meeting. Community Development Director had a follow-up meeting with the focus group to address the issues raised in the report.	Continue to engage the development community. Hold a similar focus group with planning staff on ways to improve the process. Make improvements to the Development Advisory Committee (DAC) process.	Establish an ad-hoc advisory group to the Community Development Director on improving the planning process.	Aug 2009	Enhance work program for CD staff	Yes
	1.10	Make the planning process more friendly to development								
	2.1	Create a Policy to Link Economics to the Planning process								
	2.3	Provide Training for Staff								
	4.10	Make recommendations to City re. process, code enforcement, permit fees, and zoning (research same of other cities within County for comparison).								
	4.15	Monitor recommendations made to City re. process, code enforcement, permit fees, and zoning								
	5.1	Implement Customer Service Training for City Staff that is designed to create a business friendly environment at City Hall from top to bottom								
5.2	Improve Permitting Process - Survey all business permit applicants regarding process and outcome, Review and implement best practices, Create Flow Chart									

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Miscellaneous Items	18	Mobility and Parking Strategy	Public Works	Community Development	Project put on hold by the City Council	None	TBD	TBD	TBD	No
	2.9	Identify and Enhance Local and Regional Transportation Plans								
	19	Create Revenue Enhancement Plan	Finance and Technology	Citywide Leadership Team	None	Review Staff's revenue generating ideas from the BFO Process.	TBD	On-going	Enhance work program for staff	Yes
	1.6	Create revenue enhancement plan								
	20	Increase Tourism	DVO, VCB	City Manager's Office, Public Works	Contact Caltrans regarding Downtown signage for 101 SB, research costs.	Identify funding, and fabricate sign.	Install Sign.	Dec 2009	New work program for staff	Yes
	1.1	Pursue wayfinding signage, event partnership								
	1.4	Identify unique events to draw people to Ventura								
	21	Expand Public/Private Partnerships	Community Development	City Manager's Office, Downtown and Westside developers	Initiated the review of approved Downtown developments	Meet with key Downtown developers and Westside potential developers	Proactive Development Designs to provide clarity in the entitlement process	Jun 2009	New work program for CD staff	Yes
	2.4	Expand Public/Private Partnerships for Community Development Projects								
	22	Expand Farmer's Markets	Community Development		Met with developer, identified possible locations, engaged property owners.	Continue to pursue the Market Hall concept.	Work is on-going.	On-going	New work program for CD staff	Yes
	3.10	Expand Farmer's and Open Air Markets								
	23	County Health Department Regulations	City Council		Engaged Downtown restaurant association on issues.	Receive reports in writing on issues with regulations	Meet with County Board of Supervisors Representative	Oct 2009	N/A	Yes
	5.5	Engage County Board of Supervisors on County Health Department regulations								
	24	Downtown Public Safety	Police	DVO	Secured RDA funding for downtown foot patrol.	Continue to assess portions of the potential downtown parking meter and/or PBID revenues.	Hire two permanent police officers dedicated to the downtown area.	Summer 2010	Two new staff positions.	Yes
5.7	Develop a PERMANENT funding source for downtown public safety									